

Full-service Realtor: Realtor **Zoritha Thompson** has been getting plenty of reaction since she bought a new Ford truck earlier this year, plastered her picture on the side and began offering the vehicle as a free moving van to people who buy homes from her.

At stoplights, kids in adjoining vehicles look at her, then her picture - and smile.

“It warms my heart,” says Thompson, head of **Goree & Thompson Real Estate Inc.**

Her “moving billboard” also is attracting some paying customers. Like the two guys who walked in while she was working out at 24 Hour Fitness and asked, “Is that you on the van?”

Thompson, who in mid-work-out wasn't perfectly coifed, responded, “Yes, that's me on a good hair day.”

Thompson believes she's the only real estate professional offering a free moving van to customers. She also makes the van available to charities when it's not being used by customers.

Article by Bob Shallit, The Sacramento Bee, June 15, 2002